

Kevin Cromley II

San Diego, CA • 619.944.8759 • cromleyk@icloud.com

kcdigital.pro

SUMMARY

Bilingual (English/Spanish) IT technician and web developer with hands-on experience across front-end development, Windows Server administration, network deployment, and small-business IT support. CompTIA A+ certified, with additional credentials in JavaScript and Google Cybersecurity. Builds production websites in React, Tailwind CSS, and WordPress, and operates a self-hosted Linux home lab for continuous learning.

EXPERIENCE

SD Hauling & Demo — San Diego, CA Apr 2022 – Present

IT Technician & Web Developer

- Deployed full IT infrastructure — network devices, IP surveillance cameras, and a **Windows Server 2025** environment with DHCP, DNS, Active Directory, and Group Policy for user management and remote desktop access.
- Designed, built, and maintain the company website (sdhaulinganddemo.com) from scratch using HTML, Tailwind CSS, and JavaScript — mobile-responsive and optimized for local search.
- Configured Google Ads campaigns and Google Analytics tracking, tuning keywords and landing pages to drive qualified leads.
- Implemented on-page SEO, structured data, and site-speed improvements to increase organic visibility for local service searches.
- Handle day-to-day bookkeeping in Intuit QuickBooks — invoicing, payment processing, and reconciliation — alongside field operations.

Amazon Warehouse Jan 2022 – Mar 2022

Warehouse Associate

- Picked, packed, and shipped customer orders under tight deadlines, consistently meeting shift throughput targets.

FREELANCE CLIENT WORK — KC DIGITAL

JK Lingerie (Janny's Lencería) — React + Redux E-Commerce

- Built a bilingual (EN/ES) e-commerce storefront in **React and Redux** featuring a product catalog, cart management, and full checkout flow — deployed to production for a paying client.

Rolando Village BID — HTML/CSS Site

- Designed and launched a site for a San Diego Business Improvement District using HTML and CSS, including custom layout and content architecture.

Bright & Shine Cleaning — HTML/CSS/JS Site

- Built a service-business website with a booking form and service-area map using vanilla HTML, CSS, and JavaScript.

TECHNICAL PROJECTS (HOME LAB)

- **Pi-hole Ad Blocker** — Deployed network-wide DNS-level ad and tracker blocking on a Raspberry Pi running Linux.
- **Portainer + Docker** — Orchestrate self-hosted containerized services with Portainer for deployment, monitoring, and scaling.

- **System Stats Dashboard** — Custom real-time monitoring dashboard surfacing CPU, memory, network, and storage metrics for home-lab servers.
- **Services Dashboard** — Unified control panel for self-hosted services providing quick access, health status, and service organization.

TECHNICAL SKILLS

Web Development: HTML5, CSS, Tailwind CSS, JavaScript (ES6+), React, Redux, WordPress, Git

IT & Systems: Windows Server 2025, Active Directory, Group Policy, DHCP/DNS, Linux, macOS

Networking & Security: Network setup, IP surveillance, DNS-level filtering, backup & recovery, authentication

DevOps / Home Lab: Docker, Portainer, Raspberry Pi, self-hosted services, monitoring dashboards

Digital Marketing: Google Ads, Google Analytics, on-page & local SEO, structured data

Business Tools: Intuit QuickBooks, SQL / database queries, help desk support

Languages: English (native), Spanish (advanced)

CERTIFICATIONS

- **CompTIA A+** — CompTIA, 2026
- **Google Cybersecurity Certificate** — Coursera, 2024
- **JavaScript Certification** — Scrimba, 2024

EDUCATION

Charter School of San Diego — High School Diploma 2020

Patrick Henry High School (2016–2019)